

"TO LIGHT YOUR WAY"

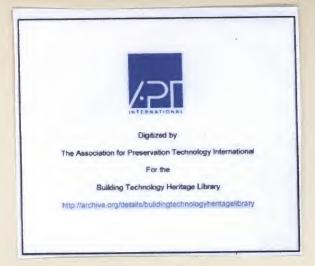
# LA RIVIERE INC.

Accessoires Electriques en Gros Wholesale Electrical Supplies

5715 ST. LAWRENCE BLVD.

MONTREAL, QUE.





This catalogue illustrates a diversity of lighting fixtures for practically every lighting application. PEL offers you A HIGH QUALITY PRODUCT incorporating the latest in quality and design.

PEL LIGHTING PRODUCTS are manufactured by the most modern methods the industry can devise. Bodies and accessory parts are stamped on precision-made dies and line-assembled to obtain accuracy and uniformity in construction and assembly. Should replacement parts ever be required, they will conform accurately to the original.

All component parts used are approved by The Canadian Standards Association. Complete fixtures carry the C.S.A. Approvals label.

All PEL fixtures are carefully planned and engineered to simplify installation and servicing and to minimize maintenance cost.

All fixtures are packed in corrugated cartons for protection in transportation.

#### **IMPORTANT**

PRICES — 8% sales tax included, freight prepaid on 100 lbs. or over, lamps and hangers not included. Orders of less than 100 lbs. will be shipped "collect" and invoiced at basic Ontario-Quebec discount. STARTERS — Regular starters are standard equipment. NO-BLINK starters supplied at 64¢ extra per lamp.

ORDERING — When ordering please specify Power Factor, Cycles and Voltage in addition to catalogue number.

CLAIMS — The manufacturer cannot be held responsible for loss or damage of merchandise beyond his control. All claims should be filed with the transportation company.

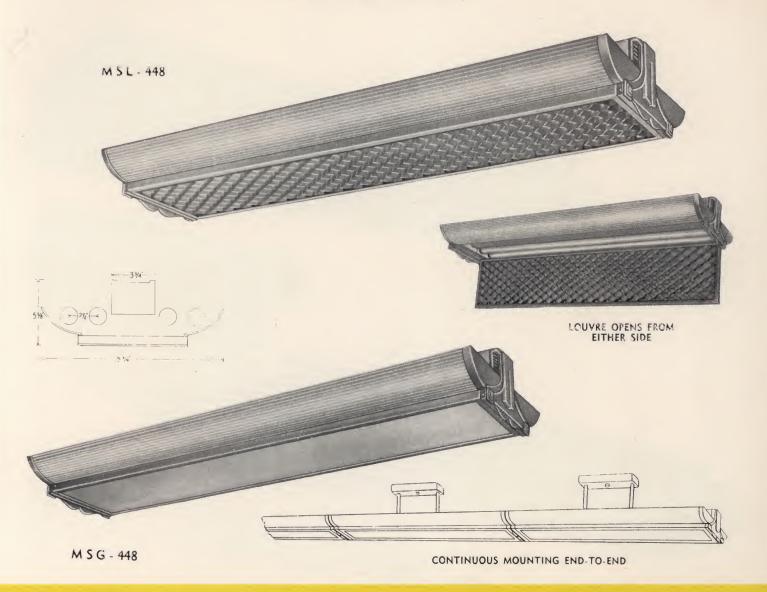
RETURNS — Notice in writing is required by the manufacturer before making return shipments to the factory. RETURNS ON BALLASTS AND FIXTURES MUST BE PREPAID.

 ${\sf NOTE}$  — The manufacturer reserves the right to make any changes or improvements in construction or design without incurring any obligation or liability whatsoever.



# MARLBOROUGH

SUSPENSION MOUNTING ONLY



A NEW PEL luminaire of beauty, distinction and efficient design for interiors of quality.

The louvre of the MSL-448 provides maximum shielding of lamps plus efficient direct illumination. Fixture is further designed to provide indirect lighting for ceiling illumination whereby ceiling shadows and dark areas are eliminated.

Louvre may be opened from either side for relamping. Supporting pin at each corner is released instantly by depressing a spring.

End design is plated green-tone bronze. Wings supporting curved glass are finished in baked satin aluminum. Louvre and body are finished in baked white enamel.

Curved translucent side panels need not be removed for replacing lamps or starters. Starters are mounted on bracket between lamps.

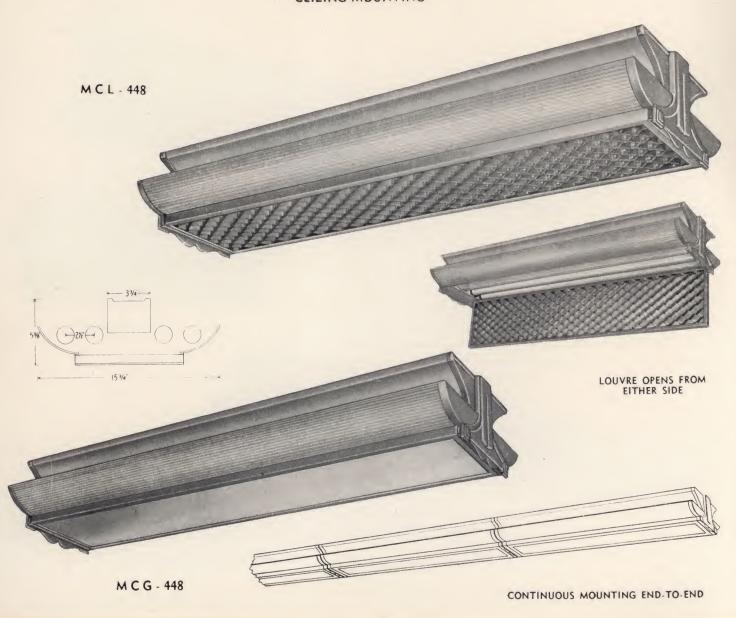
For end-to-end mounting bronze end piece is detached by removing two screws. Curved side panels are supported independently.

Number	Lamps	Length	Width	Height
M S L - 424 M S L - 448	4 4	25½" 49½"	15 <sup>3</sup> / <sub>4</sub> "	61/4" 61/4"
* M S G - 424 * M S G - 448	4 4	25½" 49½"	15¾4" 15¾4"	61/4" 61/4"



# MARLBOROUGH

CEILING MOUNTING



Marlborough MCL ceiling-mounting luminaires are outstanding for their beauty and efficient design. The incorporation of a curved ceiling-reflector prevents loss of light which otherwise would be trapped directly above the fixture. Greater efficiency is also obtained

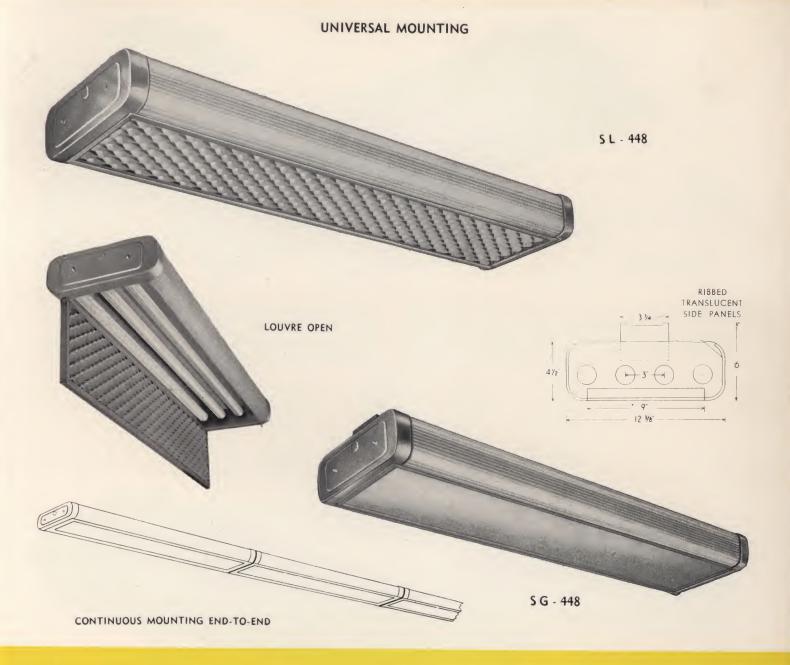
by the higher reflectivity of the baked white enamel reflector as compared to lower reflectivity of the best ceiling paints or finishes.

For further design details see MARLBOROUGH M S L on page 3.

Number	Lamps	Length	Width	Height
M C L - 424 M C L - 448	4 4	25½" 49½"	15¾" 15¾"	7½" 7½"
M C G - 424 M C G - 448	4	25½" 49½"	15 <sup>3</sup> / <sub>4</sub> " 15 <sup>3</sup> / <sub>4</sub> "	7½" 7½"



# STRATOLUX



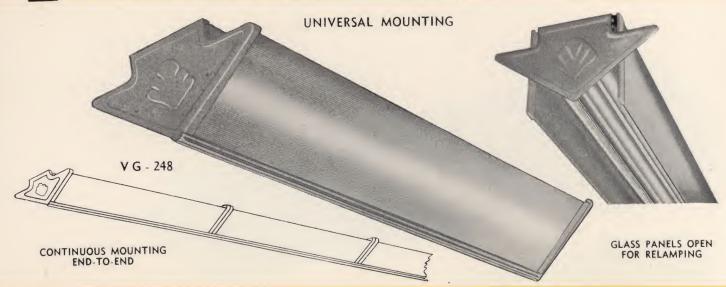
HE improved Stratolux incorporates a hinged louvre or glass panel in a frame which opens downward by releasing two latches. Curved translucent side panels provide side-shielding of lamps. The clean slim lines, light-distribution and efficiency of this unit make it ideal for

the office, store, showroom, school classroom and many other locations. Lamps and starters may be serviced without removing the glass panels. Finished in baked satin aluminum, bronze or gold. Designed for end to end mounting.

Number	Lamps	s Length	Width	Height
S L - 424 S L - 448 S L - 496	Slimline 4	26" 50" 98"	121/2" 121/2" 121/2"	6" 6"
S G - 424 S G - 448 S G - 496	4 4 Slimline 4	26'' 50'' 98''	121/2" 121/2" 121/2"	6" 6"



# METEOR

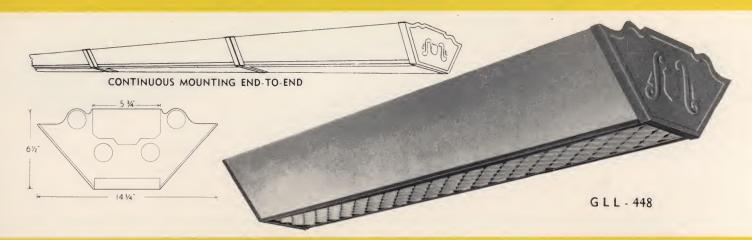


THE patented swivel glass panels of the VG overcome cleaning and relamping difficulties usually encountered in fixtures of this type. No removal of the glass is necessary for cleaning or relamping. Reflector is easily de-

tachable for servicing of ballast or sockets.

Backs are equipped for universal mounting and endknockouts are provided for wiring in continuous rows.

·Number	Lamps	Length	Width	Height
V G - 224	2 3	24½"	131⁄4"	7"
V G - 324		24½"	131⁄4"	7"
V G - 248	2 3	48½"	131/4"	7"
V G - 348		48½"	131/4"	7"



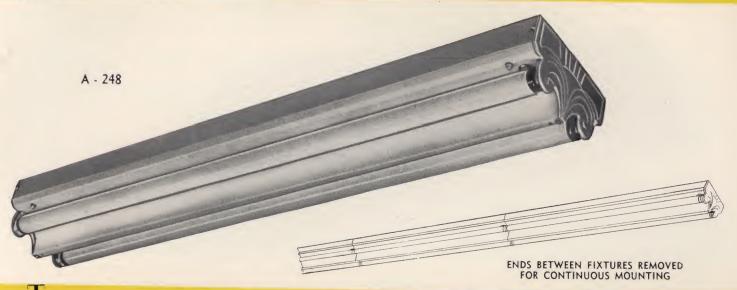
OMPLETE re-designing of the GL line incorporates new body with removable reflector-cover and ends with knock-outs for continuous mounting. Glass panels, sup-

plied in either skytex or Alba-Lite, are easily removable on ceiling mounted units. Backs are designed for universal mounting.

Number	Lamps	Length	Width	Height	
G L L - 224	2	24"	15"	61/2"	
G L L - 324 G L L - 424	3	24" 24"	15" 15"	61/2"	Model G L
G L L - 524	5	24"	15"	6½" 6½"	is catalogue specification
G L L - 248	2	48"	15"	61/2"	for above without louvre
G L L - 348 G L L - 448	3 4	48" 48"	15" 15"	6½" 6½"	
G L L - 548	5	48"	15"	61/2"	•



# STANDARD COMMERCIAL

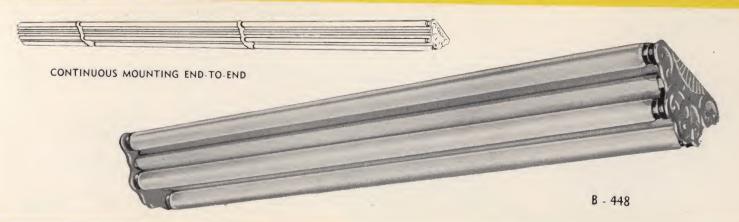


HE "A" style is an efficient fixture designed for locations where shielding of lamps is less important. Ballast and sockets are mounted on the back plate leaving the reflector-cover light and free. Back is designed for univer-

sal mounting. Ends are tinished in baked satin aluminum, body or reflector in white baked enamel.

End-to-end mounting is done neatly and effectively by removing the end-plates.

Lamps	Length	Width	Height
2			
-		•	43/4"
3	241/ <sub>8</sub> ''	101/4''	50
4			_
			6''
Z	481/g"	8''	43/,"
3		1017.11	4¾'' 5''
4			
4	481/8	121/2"	6"
imline 2			43/11
taulta a		•	43/4"
imiine 4	961/8"	10.,	5''
	Lamps 2 3 4 2 3 4 imline 2 imline 4	2 241/8" 3 241/8" 4 241/8" 2 481/8" 3 481/8" 4 481/8" imline 2 961/8"	2 241/8" 8" 3 241/8" 101/4" 4 241/8" 121/8" 2 481/8" 8" 3 481/8" 101/4" 4 481/8" 121/8" imline 2 961/8" 8"



STYLE "B" fixtures offer an alternative in arrangement of lamps and body design with shallow removable reflector or cover. Back is designed for universal mounting. Cast

ends are finished in baked aluminum, body and reflector in white baked enamel.

\* Recommended for use as open-type kitchen unit.

Number	Lamps	Length	Width	Height
* B - 224 * B - 324 * B - 424 * B - 524 B - 248 B - 348 B - 448 B - 548	2 3 4 5 2 3 4	24½" 24½" 24½" 24½" 48½" 48½" 48½"	61/4" 61/4" 61/4" 93%" 93%" 93%"	5" 5" 5" 434" 434"

# RECESSED TROFFER



HE PEL TROFFER is of one-piece body design with detachable reflector plate as approved by the C.S.A.

Width of body is 11 1/8" to fit standard acoustic tile or regular plaster ceilings.

Removable ceiling flange at each end permits troffers to butt tightly end to end for continuous mounting. Knockouts are provided on both ends for through wiring.

Louvre or glass frame opens from the end. PA-TENTED hinge and spring-latch permit frame to hinge from either end of fixture and provide easiest possible access for relamping and servicing. To open, simply insert nail or pointed object into hole in end of frame. Frame can be installed or removed only when held at 45° angle to horizontal and must be lifted to disengage hinge.

FINISH: Reflector finished in infra-red baked white enamel, body, ceiling-flange and frame in baked aluminium. All-white baked enamel finish supplied on request

at no extra charge.

#### **BODY DIMENSIONS ONLY**

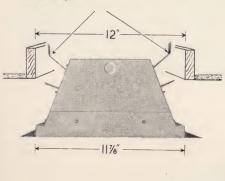
Catalogue No.	Lamps Length	Width	Height	Catalogue No.	Lamps	Length	Width	Heigh
TRG and TRL — 224 TRG and TRL — 324 TRG and TRL — 424 TRG and TRL — 248	3 24" 4 24"	7/8"    7/8"	6 3/8" 6 3/8"	TRG and TRL — 348 TRG and TRL — 448 TRG and TRL — 296 TRG and TRL — 496	3 4 2	48" 48" 96"	11 7/8" 11 7/8" 11 7/8"	6 3/8" 6 3/8" 6 3/8"

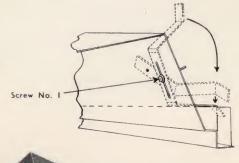
#### INSTALLATION

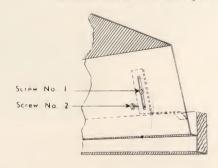
 Remove Troffer reflector. Raise Troffer into ceiling trough while brackets are into ceiling trough turned up.

With Troffer in position, loosen screws No. I to let brackets swing down onto top of board.

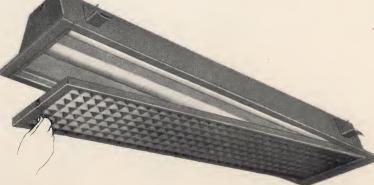
3. (a) Hold Troffer tight against ceiling and tighten screws No. 1.
(b) Insert screws No. 2 and tighten.







OPENING LOUVRE FOR RELAMPING



### **VAPOUR-PROOF**

The PEL vapour-proof unit is of sturdy steel construction and carries the C.S.A. approval for use in non-hazardous locations. It is not an explosion-proof fixture.

Reflector panel is removable for servicing of ballast and sockets.

Standard 1/4" hammered-wired glass is held firmly against 1/2" cellular-rubber gasket by 6 rim-clamps.

Two  $\frac{1}{2}$ " flanges on top of fixture provide for pipe suspension which in turn provides sealed entrance for wiring.

1/4" PERMAPLATE glass or 5/16" Plexiglass is optional at extra cost.

Number	Lamps	Length	Width	Height
VA - 248	2	491/2"	131/2"	71/4"
VA - 348	3	491/2"	131/2"	71/4"

### WINDOW UNIT

PEL window units are now designed with deeper ends to accommodate a louvre or glass and upon request will be supplied with metal skirt to shield lamps from the street side. Additional charge is made for louvre, glass or metal skirt.

Reflector or body-cover is detachable. Finish is baked white enamel throughout.

Starters are located between the lamps.

#### OVERALL DIMENSIONS

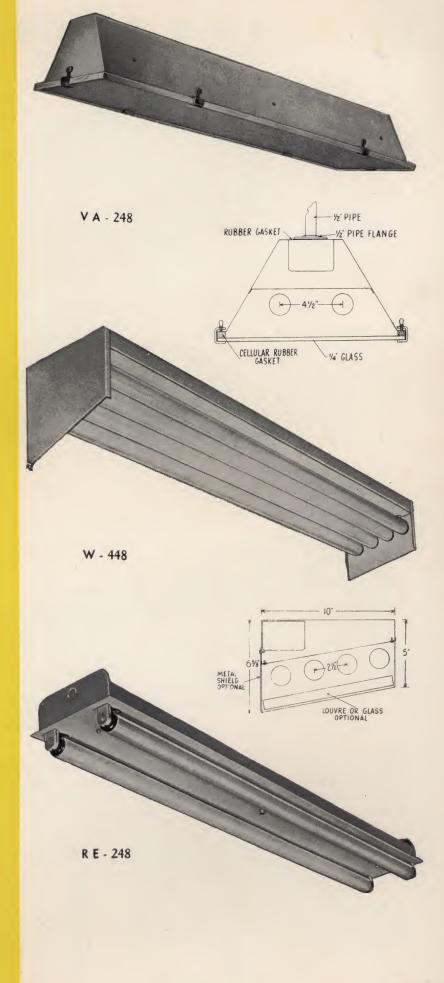
Number	Lamps	Length	Width	Height
W-224	2	24"	51/8"	63/4"
W-324	3	24"	75/8"	63/4"
W-424	4	24"	101/8"	63/4"
W-248	2	48"	51/8"	63/4"
W-348	3	48"	75/8"	63/4"
W-448	4	48"	101/8"	63/4"

### **SEMI-RECESS**

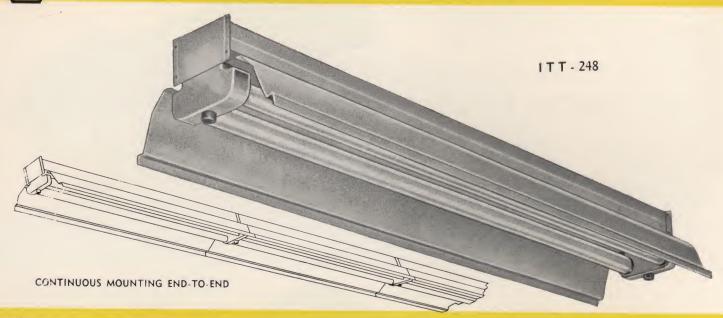
The R E unit is designed so that body may be recessed in ceiling leaving only the reflector and lamps exposed. Reflector is easily detached by removing two acorn nuts. Ballast and sockets are mounted in fixture body.

#### BODY DIMENSIONS ONLY

Number	Lamps	Length	Width	Height
RE-118	1	18"	25/8"	13/4"
R E - 124	1	24"	25/8"	13/4"
R E - 148	1	48"	25/8"	13/4"
R E - 224	2	24"	63/4"	23/4"
R E - 248	2	48"	63/4"	23/4"
R E - 324	3	24"	63/4"	23/4"
R E - 348	3	48"	63/4"	23/4"



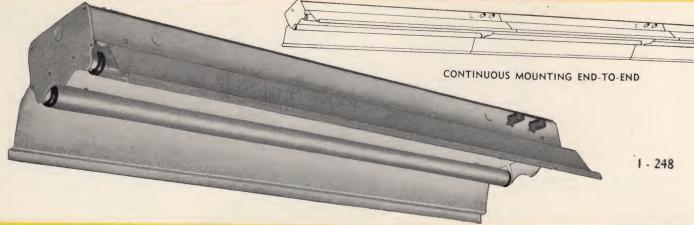
# INDUSTRIAL



N ADDITION to the standard industrial fixture, PEL offers the 2-lite with Twin-turret lampholders. This type of lampholder is preferred by many because of its ruggedness, simplicity of operation and its safety design to prevent lamps from falling out. Narrower body incor-

porates features such as removable end-plates for continuous mounting, angle brackets at ends for chain suspension or for bolting together in a continuous row. Provision is also made for standard rod suspension or ceiling mounting. Lamps are spaced on 3" centers.

			. 00		
ITT - 224 ITT - 248	2 2	251/8" 491/8"	11½" 11½"	7" 7"	
Number	Lamps	Length	Width	Height	

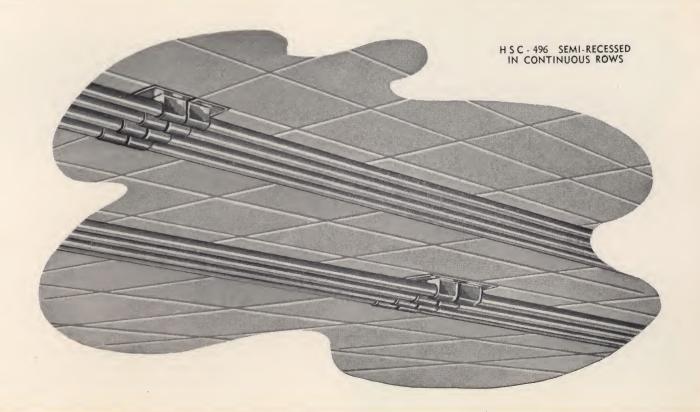


HE design of PEL industrial fixtures conforms to recommended lighting standards. Reflecting surfaces are finished in baked white enamel of highest quality. Knockouts and bolt holes are provided on ends for continuous

mounting. Backs are equipped for universal mounting. Lamps are located on 5" centers in the 2-lite. Holes in end-plates permit fixture to be tilted sideways for angle lighting.

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# SLIMLINE

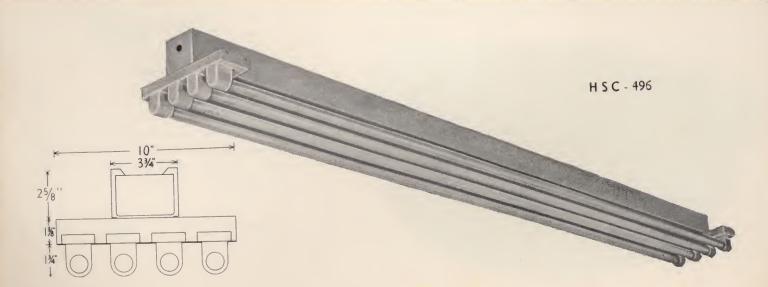


THE PEL HSC - 496 slimline is designed primarily for ceiling mounting or recessing in acoustic-tile ceilings as illustrated. Ballast and wiring are made accessible by first removing a strip of tile and then the channel cover.

Slimline is particularly effective in store lighting

when mounted in continuous rows on high ceilings. Lamps are operated at low current values of .002 or .001 Ampere in order to reduce surface brightness and glare. Instantstart design of ballast and lamps eliminates starters and thus reduces maintenance cost.

Number	Lamps	Length	Channel width	Channel height		Width of lamp- holder-bracket
H S C - 296	2	961/8"	33/4"	25/8"	53/4"	73/4"
H S C - 496	4	961/8''	33/4''	25/8''	53/4"	10"





### **32 WATT CIRCLINE**

AMPHOLDER and ballast mounted in upper half of fixture body. Starter is mounted outside on upper part of fixture. Each fixture comes complete with ½" nipple and 3" strap ready for mounting.

Finished in white baked enamel, baked sprayed aluminum or bronze. Obtainable with or without glass bowl.

Diameter — 131/2", Height — 5"

S IDES of fixture body extend right up to ceiling. Body comprises three parts i.e. the ceiling plate, the main body and the bottom cover. Ballast, lampholder, starter socket and wiring are all contained in the main body. Starter projects from bottom of main body and is covered by removable bottom cover. When using glass bowl, bottom cover may be omitted if desired.

Diameter — 14" Height — 53/4"

### **GLASS BOWL**

No. 900

ATTRACTIVE but conservative whiteceramic design inside with satinex exterior finish. Standard packing 6 to a carton, minimum order - 1 carton.

Diameter — 15" Depth — 21/4"

### **DESK LAMPS**

 $oldsymbol{A}$  LL PEL desk lamps are equipped with a red and black momentary contact push botton switch, which ensures positive starting There is no starter to go out of order or give trouble.

PEL desk lamps are efficiently designed and give a wide distribution of light across the desk.

Finish is in fine neutral brown crinkle, sprayed bronze or bronze plated. Obtainable in 15 watt size only with or without swivels

#### EXECUTIVE - D - 101

	Length	Height
Without swivels	18"	13"
With swivels	18"	12"

#### PRESIDENT - D - 102

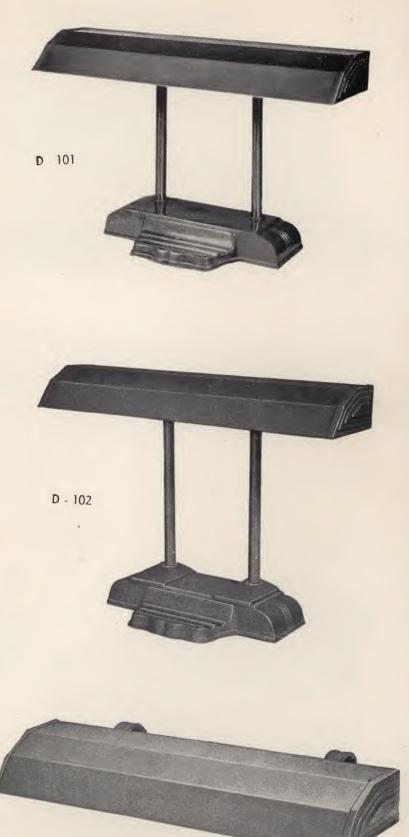
	Length	Height
Without swivels	18"	131/2"
With swivels	18"	121/2"

### **BED LAMP**

MODEL No. 200

BED lamps are equipped with red-andblack momentary contact push-botton switch requiring no starter. They are available in 15 watt 18 inch size only, in either smooth ivory or brown crinkle finish.

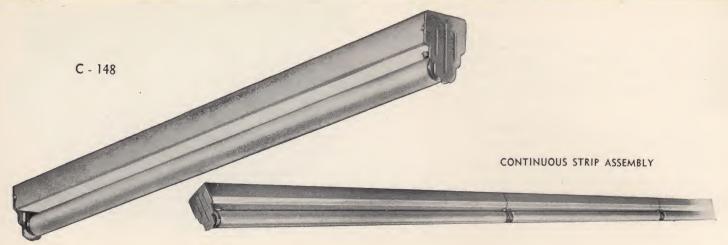
Length	Width	Depth
18"	45/8"	21/4"







# STRIP LIGHTING and BRACKETS



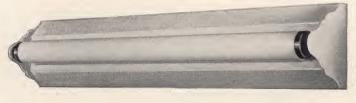
EAT clean-cut appearance of PEL C - style units makes them particularly suitable as brackets or for strip lighting. End plates on single units are removed for continuous end-to-end mounting. Two and three-lite channels are provided with end and side knock-outs. Fixtures come

complete with 1/8" nipple and 3" strap ready for mounting.

Ballast, sockets, etc. are mounted on the back plate, leaving the cover free and detachable. Finish is highest quality white baked enamel.

Number	Lamps	Length	Width	Overall Height
C - 115	1	151/8"	27/8"	33/4"
C - 118	1	181/8"	27/8"	33/4"
C - 124	1	241/8"	27/8"	33/4"
C - 148	1	481/8"	27/8"	33/4"
C - 224	2	241/8"	63/4"	41/4"
C - 248	2	481/8"	63/4"	41/4"
C - 324	3 .	241/8"	63/4"	41/4"
C - 348	3	481/8"	63/4"	41/4"





CW-118

THE adjustable curved metal reflector of the CWR bracket serves as shield against direct glare of lamp when used in such locations as above or alongside bathroom mirror, etc. Supplied in all white baked enamel complete with strap for mounting. Construction and servicing features are same as in CW style.

Number	Lamps	Length	Width	Height
C W R - 115	1	151/8"	4 7/16"	4"
CWR-118	1	181/8"	4 7/16"	4"
C W R - 124	1	241/2"	4 7/16"	4"

HE C W brackets feature simple practical construction for easy installation and maintenance with minimum height and adequate width to cover a 4" outlet box. Each unit is supplied with  $\frac{1}{8}$ " nipple and 3" strap ready for mounting. Finish is standard white baked enamel of highest quality.

Number	Lamps	Length	Width	Height
CW - 115	1	151/8"	4 7/16"	31/4"
C W - 118	1	181/8"	4 7/16"	31/4"
C W - 124	1	241/8"	4 7/16"	31/4"
CW - 148	1	481/8"	4 7/16"	31/4"

# KITCHEN UNIT



A NEAT, attractive and efficient kitchen fixture in highest quality baked white enamel comes with  $\frac{1}{8}$ " x 4" strap ready for mounting. Component parts are mounted on back plate. Reflector is detached easily by removing

only one knurled knob.

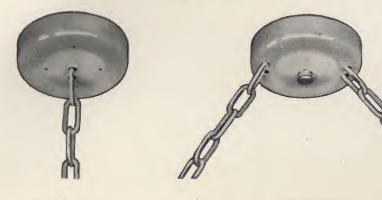
Obtainable with or without glass panels. When ordering without glass specify K U only. With glass, specify K U G.

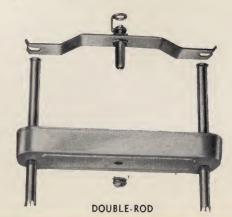
Number	Lamps	Length	Width	Height
K U and K U G - 224	2	241/8"	81/2"	43/4"
KU and KUG-324	3	241/8"	81/2"	43/4"

Following K U and K U G are available in all-white 2 and 3-lite 48" for general use. See price list.

Number	Lamps	Length	Width	Height
KU and KUG - 248	2	481/8"	81/2"	43/4"
KU and KUG-348	3	481/8"	81/2"	43/4"

# CANOPIES





SINGLE-CHAIN

DOUBLE-CHAIN

ALL PEL canopies are of sufficient depth and width to cover a 4 inch surface-mounted outlet box.

- Single chain: pierced with two sets of holes to fit 3 inch and 4 inch outlet boxes.
- 2 Double chain: complete with knob, nipple and strap.
- 3 Double-rod canopy: complete with knob, nipple, hickey, nuts and canopy-bar slotted at each end.

PEL's new slotted canopy-bar simplifies the work of changing a fixture so that one man can handle the iob alone. Once the canopy-bar is mounted to the outlet box, the rods are simply dropped into the end-slots, the wires connected, the canopy raised into place over the nipple and secured by the knob.

